



For Immediate Release

TAANEH™ ANNOUNCES APPOINTMENTS OF SOL GRUNER, PH.D., AS CHIEF TECHNOLOGY OFFICER AND LAURA CORUZZI, PH.D., TO THE BOARD OF DIRECTORS

PRINCETON, NJ – August 4, 2015 – Taaneh, Inc., developer of authentication systems based on the use of diamond microparticles, today announced the appointments of Sol Gruner, Ph.D., as chief technology officer, and Laura Coruzzi, Ph.D., to the company's board of directors.

Dr. Gruner currently serves as the John L. Wetherill Professor of Physics at Cornell University. For 17 years, Dr. Gruner was the director of the Cornell High Energy Synchrotron Source, where he was responsible for administering its multi-million dollar annual budget and meeting nationally mandated research goals. He was also previously named as a fellow at both the American Physical Society and the American Association for the Advancement of Science, and has been elected to the prestigious American Academy of Arts and Science. In his role at Taaneh, Dr. Gruner will help advance the commercial and scientific strategies for the company's technology platform and services based on the use of diamond microparticles in product authentication.

Dr. Coruzzi is a leading expert in patent law who has helped protect emerging technologies for close to thirty years. She has been listed among *Managing Intellectual Property's* top 10 best life science litigators, and as one of the nation's top attorneys by *Chambers Global*. As a board member, Dr. Coruzzi will help protect Taaneh's intellectual property and provide counsel and corporate guidance.

"With these new appointments, we have added two highly regarded experts in their respective fields to our team," said Andrew Janoff, Ph.D., Taaneh's chief executive officer. "We are excited to have Drs. Gruner and Coruzzi at Taaneh, as their contributions will be instrumental in maximizing the potential of our technology and further growing our business."

About Taaneh

Taaneh is engaged in commercializing the use of diamond particles, an inert material, for the authentication, identification and construction of anti-counterfeiting systems. The technology has applications in diverse sectors including the pharmaceutical industry, cosmetics and fragrances, foods, textiles, paint, ink, currency, mechanical components, electronics, and packaging. Taaneh's IP and patent positions are designed to protect the technology that is the basis for the company's business plan. For additional information, visit www.taaneh.com.

Media Contact:

Bill Berry
Berry & Company Public Relations
212.253.8881
bberry@berrypr.com